★ TEXAS IMPACT

PEOPLE OF FAITH WORKING FOR JUSTICE

⌂ BallotReady®

This election, your members and neighbors can commit to turning out to vote — and to being informed about their entire ballot. They can get the information they need from Texas Impact and BallotReady.

Texas Impact is partnering with BallotReady to provide one-stop-shop information to Texas voters. BallotReady is a great asset for congregations looking to mobilize their members to vote.

BallotReady is an information platform where voters can find out:

- If they are registered to vote at their current address
- Who and what is on the ballot in their county
- When and where they can vote in-person
- How to get a mail-in ballot if they want one

Texas voters access BallotReady by entering their name and address into a form on Texas Impact's website.

The form takes them to a page where they can check their voter registration; read about the candidates and measures on their ballot; and make a personal pledge to vote. Closer to the election, they also will see information about polling locations and hours.

Groups and individuals can direct voters to Texas Impact's BallotReady page using the basic URL, but they also can get a unique link that will allow them to see how many voters they have mobilized. This feature is especially helpful for congregations who are curious if their "get out the vote" efforts are having an impact.

For example...

Congregation A could get a unique link and include it in their worship bulletin for several weeks. They could check to see how many individuals have clicked the link, and report their progress to the congregation.

Sample bulletin announcement that includes a BallotReady code →

Voting is a matter of FAITH, CITIZENSHIP, & DEMOCRACY

This election, we have the opportunity to vote for leaders who will support life-giving programs for our community and promote policies that reflect our values: love of neighbor and care for creation.

We are joining other faith communities across the state to ensure that everyone at [CONGREGATION NAME] has the information they need to make an informed and confident vote! Scan our BallotReady code to see your registration status, who and what is on your ballot, and when, where, and how you can vote. And share the link with your family and friends! #texasfaithvotes
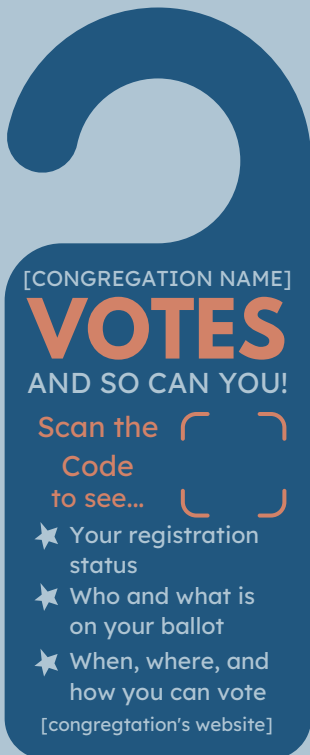
QUESTIONS? Contact [NAME] with our social justice committee - [EMAIL]

QR Code   SCAN ME

Working with Texas Impact and BallotReady, congregations can set goals for voter turnout and evaluate their progress on those goals. BallotReady by itself does not report any identifying information about voters. But, using BallotReady in conjunction with other tools, Texas Impact can generate lists of individuals who have used BallotReady directly through our website and/or through a congregation's unique link. Then, we can run reports on whether those individuals subsequently cast ballots in an election. No one can see how an individual votes, but if they voted is a matter of public record.

BallotReady is not just for congregations to share with their own members–it is also a great outreach tool. Each unique link includes a QR code. Congregations could post the QR code in a prominent location facing the street, so passersby can access it, or distribute it on door hangers to nearby residents.

[CONGREGATION NAME]
VOTES
AND SO CAN YOU!

Scan the Code to see...

- ★ Your registration status
- ★ Who and what is on your ballot
- ★ When, where, and how you can vote

[congregation's website]

To get your congregation's unique BallotReady link and QR code,

COMPLETE OUR OUR REQUEST FORM HERE

More About BallotReady

BallotReady was developed in 2015 to fill a critical need for online, non-partisan, easy-to-digest information about all the candidates and referendums on a voter's ballot. It has quickly become one of the top tech tools helping more Americans vote confidently— especially those with limited or no voting history.

"There's a lot of information in the media about voting and it can be overwhelming. Our goal is to give people the information that's relevant to them. BallotReady does this by having users input their address on the website. This way, they can check their voter registration, request a ballot, find important deadlines, and learn about candidates and measures that will appear on their ballot."
—BallotReady Co-Founder Alex Niemczewski

Questions about BallotReady?

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Visit texasfaithvotes.org